Monthly STAR Report : Baymont Inn & Suites Dublin

For the Month of: March 2024

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Baymont Inn & Suites Dublin

100 PM Watson Dr

Dublin, GA 31021

Phone: (478) 275-3008

STR # 35409

ChainID: 46913

MgtCo: None

Owner: None

For the Month of: March 2024

Date Created: April 17, 2024

Monthly Competitive Set Data Excludes Subject Property

March 2024									
Occupancy (%)				ADR		F	RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	78.6	63.7	123.4	53.20	67.54	78.8	41.80	43.01	97.2
Year To Date	57.2	61.0	93.7	54.20	67.75	80.0	31.00	41.34	75.0
Running 3 Month	57.2	61.0	93.7	54.20	67.75	80.0	31.00	41.34	75.0
Running 12 Month	66.3	58.8	112.7	54.10	67.48	80.2	35.87	39.71	90.3

March 2024 vs. 2023 Percent Change (%)									
Occupancy				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	48.7	-4.7	56.0	24.2	2.4	21.3	84.7	-2.4	89.2
Year To Date	22.8	3.6	18.5	28.3	3.8	23.6	57.5	7.5	46.5
Running 3 Month	22.8	3.6	18.5	28.3	3.8	23.6	57.5	7.5	46.5
Running 12 Month	17.3	1.1	16.1	-1.6	3.1	-4.6	15.5	4.2	10.8

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: March 2024 Date Created: April 17, 2024 Monthly Competitive Set Data Excludes Subject Property

Baymont Inn & Suites Dublin
Market: Georgia South
Market Class: Midscale Class
Submarket: Georgia South Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Occupancy (%)								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
78.6	48.7	57.2	22.8	57.2	22.8	66.3	17.3	
61.5	-5.7	55.7	-4.5	55.7	-4.5	56.5	-2.0	
59.6	-0.8	53.3	-3.0	53.3	-3.0	53.6	-2.5	
56.2	-7.3	53.0	-2.8	53.0	-2.8	53.5	0.1	
70.2	-4.4	67.5	-0.5	67.5	-0.5	66.0	-0.2	
63.7	-4.7	61.0	3.6	61.0	3.6	58.8	1.1	

Supply								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
0.0	1.1	1.1	0.3					
-0.2	-0.2	-0.2	0.0					
-2.7	-2.8	-2.8	-1.8					
-0.6	-0.6	-0.6	-1.1					
2.0	2.0	2.0	1.0					
0.0	0.0	0.0	0.0					

В	aymont Inn & Suites Dublin
М	larket: Georgia South
М	larket Class: Midscale Class
s	ubmarket: Georgia South Area
s	ubmarket Scale: Midscale Chains
С	competitive Set: Competitors

	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
	53.20	24.2	54.20	28.3	54.20	28.3	54.10	-1.6
	119.16	0.8	110.03	0.5	110.03	0.5	114.04	1.6
	83.86	1.4	80.86	2.7	80.86	2.7	80.69	1.4
	90.54	2.3	88.89	3.3	88.89	3.3	87.92	2.2
L	114.15	2.1	111.71	3.7	111.71	3.7	111.22	3.7
	67.54	2.4	67.75	3.8	67.75	3.8	67.48	3.

Demand						
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg			
48.7	24.1	24.1	17.6			
-5.9	-4.7	-4.7	-2.0			
-3.5	-5.7	-5.7	-4.3			
-7.8	-3.4	-3.4	-1.0			
-2.5	1.5	1.5	0.8			
-4.7	3.6	3.6	1.1			

Baymont Inn & Suites Dublin
Market: Georgia South
Market Class: Midscale Class
Submarket: Georgia South Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

RevPAR							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
41.80	84.7	31.00	57.5	31.00	57.5	35.87	15.5
73.26	-4.9	61.24	-4.0	61.24	-4.0	64.40	-0.4
50.01	0.6	43.08	-0.4	43.08	-0.4	43.27	-1.2
50.89	-5.1	47.07	0.4	47.07	0.4	47.03	2.3
80.10	-2.4	75.35	3.2	75.35	3.2	73.36	3.4
43.01	-2.4	41.34	7.5	41.34	7.5	39.71	4.2

Revenue							
	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg			
	84.7	59.2	59.2	15.8			
	-5.1	-4.2	-4.2	-0.4			
	-2.2	-3.2	-3.2	-3.0			
	-5.7	-0.2	-0.2	1.1			
	-0.5	5.3	5.3	4.5			
	-2.4	7.5	7.5	4.2			

Market: Georgia South	
Market Class: Midscale Cla	SS
Submarket: Georgia South	Area
Submarket Scale: Midscale	Chains
Competitive Set: Competito	rs

Census/Sample - Properties & Rooms											
Census		Sample		Sample %							
Properties	Rooms	Properties	Rooms	Rooms							
577	37837	354	27276	72.1							
72	4743	58	3972	83.7							
245	12306	129	8275	67.2							
72	4994	70	4948	99.1							
6	290	6	290	100.0							

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Tab 4 - Competitive Set Report

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: March 2024 Date Created: April 17, 2024 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



RevPAR Percent Change

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Tab 5 - Response Report

Baymont Inn & Suites Dublin Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MqtCo: None Owner: None For the Month of: March 2024 Date Created: April 17, 2024

This Year

Last Year

Mar 11th - First Day of Ramadan Mar 17th - St. Patrick's Day Mar 29th - Good Friday Mar 31st - Easter Sunday

March 2024 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

March 2023 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Mar 17th - St. Patrick's Day

Mar 23rd - First Day of Ramadan

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
35409	Baymont Inn & Suites Dublin	Dublin, GA	31021	(478) 275-3008	42	199709
19821	Days Inn Dublin	Dublin, GA	31021	(478) 275-7637	49	199001
29670	Quality Inn & Suites Dublin	Dublin, GA	31021-1712	(478) 246-1390	52	199402
31314	Motel 6 Dublin, GA	Dublin, GA	31021-1788	(478) 272-3640	43	199510
35149	Rodeway Inn & Suites East Dublin	East Dublin, GA	31027	(478) 277-9161	44	199707
36455	Super 8 Dublin	Dublin, GA	31021-1715	(478) 246-7443	52	199805
41117	Best Western Bradford Inn	Swainsboro, GA	30401	(478) 237-2400	50	199606
	·	· · · · · · · · · · · · · · · · · · ·			332	

2022	2023	2024
Apr May Jul Aug Sep Oct Doct	Jan Mar May Jul Aug Sep Oct	Jan Feb Mar
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•••••	•••••	• • •
•••••	•••••	• • •
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• • • • • • • •	•••••	• • •
•••••	•••••	• • •
•••••	•••••	• • •

Data received:

○ = Monthly Only

● = Monthly & Daily

Tab 6 - Day of Week and Weekday/Weekend Report

Tuesday

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

91

81

71

61

51

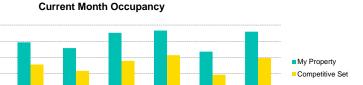
Sunday

For the Month of: March 2024 Date Created: April 17, 2024 Monthly Competitive Set Data Excludes Subject Property

Wednesday

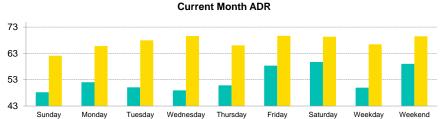
Thursday

Friday



Weekday

Saturday



			Occupancy (%) Average Daily Rate				RevPAR ndex (ARI) My Property Competitive Set Index (RGI)													
Day of Wools	Time Besied	My Prop		Competitive		Index (N		My Prope	_	Competitiv		Index (AR			-	Competitiv		Index (R		
Day of Week Sunday	Time Period Current Month	68.1	% Chg 44.8	45.7	% Chg 9.4	149.2	% Chg 32.3	48.23	% Chg 17.4	62.12	% Chg -1.7	77.7	% Chg 19.5	32.85	% Chg 70.0	28.36	% Chg 7.6	115.8	% Chg 58.1	
Suriday	Year To Date	50.0	21.9	44.5	7.4	112.3	13.5	50.10	25.2	63.81	1.9	78.5	22.8	25.05	52.5	28.40	9.4	88.2	39.4	
	Running 3 Month	50.0	21.9	44.5	7.4	112.3	13.5	50.10	25.2	63.81	1.9	78.5	22.8	25.05	52.5	28.40	9.4	88.2	39.4	
	Running 12 Month	55.7	20.2	41.9	-0.5	133.0	20.8	51.59	-0.7	63.83	2.2	80.8	-2.8	28.74	19.4	26.73	1.8	107.5	17.3	
	irtaining 12 month		20.2	11.0	0.0	100.0	20.0	01.00	0.7	00.00		00.0	2.0	20			1.0			
Monday	Current Month	71.4	50.0	62.9	0.8	113.5	48.8	52.04	29.3	65.79	0.2	79.1	29.0	37.17	94.0	41.41	1.1	89.8	91.9	
	Year To Date	51.3	12.0	59.9	6.2	85.7	5.5	53.04	30.2	67.29	1.3	78.8	28.5	27.20	45.8	40.28	7.6	67.5	35.5	
	Running 3 Month	51.3	12.0	59.9	6.2	85.7	5.5	53.04	30.2	67.29	1.3	78.8	28.5	27.20	45.8	40.28	7.6	67.5	35.5	
	Running 12 Month	61.4	16.1	57.2	2.4	107.3	13.4	51.64	-0.9	66.46	2.8	77.7	-3.6	31.71	15.0	38.05	5.2	83.3	9.3	
Tuesday	Current Month	78.0	54.1	67.5	-4.5	115.5	61.4	50.11	18.5	67.97	3.3	73.7	14.7	39.07	82.6	45.88	-1.4	85.2	85.1	
	Year To Date	56.2	24.3	65.1	2.0	86.3	21.8	51.52	24.7	68.35	4.6	75.4	19.2	28.97	54.9	44.53	6.7	65.1	45.2	
	Running 3 Month	56.2	24.3	65.1	2.0	86.3	21.8	51.52	24.7	68.35	4.6	75.4	19.2	28.97	54.9	44.53	6.7	65.1	45.2	
	Running 12 Month	68.0	24.2	62.9	3.6	108.2	19.8	52.04	-2.2	67.41	3.7	77.2	-5.7	35.38	21.4	42.38	7.4	83.5	13.1	
Wednesday	Current Month	80.4	57.7	66.6	-7.0	120.6	69.6	48.97	18.6	69.60	8.5	70.4	9.3	39.35	87.0	46.38	0.9	84.8	85.3	
	Year To Date	62.3	35.5	65.3	3.6	95.4	30.7	52.56	26.0	69.18	7.1	76.0	17.6	32.73	70.7	45.16	11.0	72.5	53.8	
	Running 3 Month	62.3	35.5	65.3	3.6	95.4	30.7	52.56	26.0	69.18	7.1	76.0	17.6	32.73	70.7	45.16	11.0	72.5	53.8	
	Running 12 Month	69.4	20.3	63.4	3.4	109.4	16.3	52.10	-1.6	67.52	4.3	77.2	-5.7	36.14	18.4	42.80	7.9	84.4	9.7	
Thursday	Current Month	76.8	47.9	62.8	-9.4	122.4	63.2	50.86	25.6	66.08	3.9	77.0	20.8	39.05	85.8	41.47	-5.8	94.2	97.2	
_	Year To Date	56.4	31.6	62.5	5.1	90.2	25.2	53.44	30.9	66.55	4.1	80.3	25.7	30.14	72.3	41.61	9.4	72.4	57.4	
	Running 3 Month	56.4	31.6	62.5	5.1	90.2	25.2	53.44	30.9	66.55	4.1	80.3	25.7	30.14	72.3	41.61	9.4	72.4	57.4	
	Running 12 Month	64.2	16.3	60.0	5.9	107.0	9.9	54.04	2.5	66.36	3.3	81.4	-0.8	34.72	19.2	39.85	9.4	87.1	9.0	
Friday	Current Month	86.2	41.4	68.9	-6.2	125.1	50.7	58.34	26.3	69.68	1.7	83.7	24.1	50.28	78.6	48.01	-4.6	104.7	87.1	
riiday	Year To Date	62.1	18.5	64.8	2.9	95.8	15.1	58.35	20.3	69.24	4.2	84.3	17.8	36.23	45.5	44.87	7.3	80.7	35.7	
	Running 3 Month	62.1	18.5	64.8	2.9	95.8	15.1	58.35	22.8	69.24	4.2	84.3	17.8	36.23	45.5	44.87	7.3	80.7	35.7	
	Running 12 Month	71.8	12.5	62.9	-0.8	114.2	13.4	57.94	-2.5	69.46	3.0	83.4	-5.3	41.63	9.7	43.71	2.1	95.2	7.4	
Saturday	Current Month	87.6	56.6	72.4	-3.2	121.0	61.8	59.73	20.4	69.34	-0.8	86.1	21.3	52.33	88.6	50.21	-4.0	104.2	96.3	
	Year To Date	62.1	26.2	64.9	-0.9	95.7	27.3	59.10	28.2	68.62	2.3	86.1	25.3	36.70	61.7	44.54	1.4	82.4	59.5	
	Running 3 Month	62.1	26.2	64.9	-0.9	95.7	27.3	59.10	28.2	68.62	2.3	86.1	25.3	36.70	61.7	44.54	1.4	82.4	59.5	
	Running 12 Month	73.4	14.2	63.9	-4.9	114.8	20.2	58.34	-4.0	69.80	2.4	83.6	-6.3	42.80	9.7	44.62	-2.7	95.9	12.7	
Weekday/Wee	kend																			
Weekday	Current Month	74.6	49.9	60.4	-5.4	123.6	58.4	49.97	21.7	66.45	3.0	75.2	18.1	37.28	82.3	40.11	-2.5	92.9	87.0	
(Sun-Thu)	Year To Date	55.2	25.0	59.5	4.6	92.9	19.5	52.17	27.4	67.26	4.0	77.6	22.5	28.82	59.3	40.00	8.8	72.1	46.4	
	Running 3 Month	55.2	25.0	59.5	4.6	92.9	19.5	52.17	27.4	67.26	4.0	77.6	22.5	28.82	59.3	40.00	8.8	72.1	46.4	
	Running 12 Month	63.7	19.3	57.0	3.1	111.7	15.7	52.30	-0.6	66.49	3.4	78.7	-3.8	33.32	18.6	37.92	6.5	87.9	11.3	
Weekend	Current Month	86.9	48.0	70.7	-4.6	123.0	55.1	59.04	23.9	69.50	0.6	84.9	23.2	51.31	83.4	49.11	-4.1	104.5	91.1	
(Fri-Sat)	Year To Date	62.1	22.1	64.9	1.1	95.7	20.8	58.73	25.3	68.93	3.2	85.2	21.4	36.46	53.0	44.70	4.4	81.6	46.6	
(i ii Gai)	Running 3 Month	62.1	22.1	64.9	1.1	95.7	20.8	58.73	25.3	68.93	3.2	85.2	21.4	36.46	53.0	44.70	4.4	81.6	46.6	
	Running 12 Month	72.6	13.4	63.4	-2.9	114.5	16.8	58.15	-3.2	69.63	2.7	83.5	-5.8	42.22	9.7	44.16	-0.3	95.6	10.0	
Total	Current Month	78.6	48.7	63.7	-4.7	123.4	56.0	53.20	24.2	67.54	2.4	78.8	21.3	41.80	84.7	43.01	-2.4	97.2	89.2	
	Year To Date	57.2	22.8	61.0	3.6	93.7	18.5	54.20	28.3	67.75	3.8	80.0	23.6	31.00	57.5	41.34	7.5	75.0	46.5	
	Running 3 Month	57.2	22.8	61.0	3.6	93.7	18.5	54.20	28.3	67.75	3.8	80.0	23.6	31.00	57.5	41.34	7.5	75.0	46.5	
	Running 12 Month	66.3	17.3	58.8	1.1	112.7	16.1	54.10	-1.6	67.48	3.1	80.2	-4.6	35.87	15.5	39.71	4.2	90.3	10.8	

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Tab 7 - Daily Data for the Month

Index (RGI) 127.8

116.7

96.8

44.6

92.4

36.4

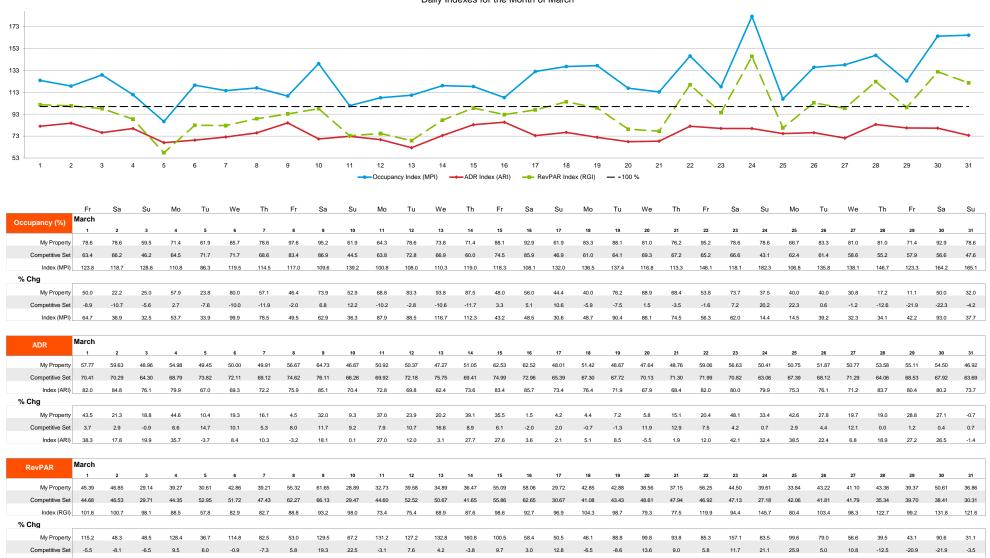
108.5

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: March 2024 Date Created: April 17, 2024 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of March



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53.8

33.4

106.7

75.9

56.2

77.8

75.0 130.3 51.5

138.6 111.1 123.4 171.1



How can we assist you?

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