## Monthly STAR Report : Baymont Inn & Suites Dublin

For the Month of: July 2023

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Baymont Inn & Suites Dublin

100 PM Watson Dr

**Dublin, GA 31021** 

Phone: (478) 275-3008

STR # 35409

ChainID: 46913

MgtCo: None

Owner: None

For the Month of: July 2023

Date Created: August 16, 2023

Monthly Competitive Set Data Excludes Subject Property

July 2023									
	Oc	cupancy (	(%)		ADR		F	RevPAR	
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	67.8	57.7	117.6	53.35	67.78	78.7	36.18	39.10	92.5
Year To Date	57.0	60.6	94.0	49.44	66.70	74.1	28.18	40.43	69.7
Running 3 Month	64.0	61.0	104.8	54.14	67.65	80.0	34.64	41.28	83.9
Running 12 Month	52.7	58.8	89.5	51.33	66.22	77.5	27.03	38.96	69.4

July 2023 vs. 2022 Percent Change (%)										
	Occupancy				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)	
Current Month	1.8	2.7	-0.8	-7.3	2.9	-9.9	-5.6	5.7	-10.7	
Year To Date	-23.8	2.3	-25.5	-15.8	3.5	-18.7	-35.8	5.9	-39.4	
Running 3 Month	-14.9	2.9	-17.3	-7.1	3.2	-10.0	-21.0	6.1	-25.5	
Running 12 Month	-28.1	1.9	-29.4	-7.9	3.6	-11.2	-33.8	5.6	-37.3	

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## Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: July 2023 Date Created: August 16, 2023 Monthly Competitive Set Data Excludes Subject Property

Baymont Inn & Suites Dublin	
Market: Georgia South	
Market Class: Midscale Class	
Submarket: Georgia South Area	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

Occupancy (%)							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
67.8	1.8	57.0	-23.8	64.0	-14.9	52.7	-28.1
57.8	-2.1	58.9	-0.2	59.2	-1.1	57.3	0.1
52.7	-5.1	54.7	-5.1	54.9	-3.3	53.9	-4.5
53.8	0.2	55.4	-0.2	56.5	2.4	53.5	-0.4
64.7	-2.9	68.0	-1.1	68.4	1.1	66.0	-1.1
57.7	2.7	60.6	2.3	61.0	2.9	58.8	1.9

Supply								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
0.0	-4.2	0.0	-2.5					
0.2	0.2	0.4	-0.2					
-2.8	-0.6	-1.8	-2.0					
-1.3	-0.6	-0.9	-0.6					
-0.4	0.6	0.5	1.3					
0.0	0.0	0.0	0.0					

Baymont Inn & Suites Dublin	
Market: Georgia South	
Market Class: Midscale Class	
Submarket: Georgia South Area	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

Average Daily Rate								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
53.35	-7.3	49.44	-15.8	54.14	-7.1	51.33	-7.9	
125.41	-0.2	116.21	3.4	120.94	1.4	113.03	4.8	
79.66	-2.0	79.56	0.9	80.34	-0.6	78.66	3.0	
86.07	-0.4	87.14	2.3	87.66	0.5	86.20	3.9	
109.50	1.7	110.08	4.8	111.61	2.7	108.33	5.7	
67.78	2.9	66.70	3.5	67.65	3.2	66.22	3.6	

Demand								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
1.8	-27.0	-14.9	-29.9					
-1.9	0.1	-0.6	-0.1					
-7.7	-5.7	-5.1	-6.4					
-1.0	-0.8	1.5	-1.0					
-3.3	-0.4	1.6	0.2					
2.7	2.3	2.9	1.9					

Baymont Inn & Suites Dublin
Market: Georgia South
Market Class: Midscale Class
Submarket: Georgia South Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

RevPAR							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
36.18	-5.6	28.18	-35.8	34.64	-21.0	27.03	-33.8
72.47	-2.3	68.44	3.3	71.59	0.3	64.72	5.0
42.01	-7.0	43.56	-4.2	44.08	-3.9	42.39	-1.6
46.33	-0.2	48.30	2.1	49.55	2.9	46.13	3.5
70.86	-1.2	74.85	3.7	76.30	3.8	71.48	4.6
39.10	5.7	40.43	5.9	41.28	6.1	38.96	5.6

	Revenue								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg						
-5.6	-38.6	-21.0	-35.4						
-2.1	3.5	0.7	4.7						
-9.6	-4.8	-5.7	-3.6						
-1.4	1.5	2.0	2.9						
-1.6	4.3	4.4	6.0						
5.7	5.9	6.1	5.6						

	Census/Sample - Properties & Rooms														
Census		Sample		Sample %											
Properties	Rooms	Properties	Rooms	Rooms											
574	37807	350	27115	71.7											
72	4769	58	3998	83.8											
243	12268	126	8146	66.4											
70	4844	68	4798	99.1											
6	290	6	290	100.0											

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Tab 4 - Competitive Set Report

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-300

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: July 2023 Date Created: August 16, 2023 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



**RevPAR Percent Change** 

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## Tab 5 - Response Report

Baymont Inn & Suites Dublin

STR # 35409 ChainID: 46913 MgtCo: None

Dublin, GA 31021 Owner: None

Phone: (478) 275-3008

For the Month of: July 2023 Date Created: August 16, 2023

This Year

July 4th - Independence Day

#### July 2023 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

#### July 2022 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

#### Last Year

Jul 4th - Independence Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
35409	Baymont Inn & Suites Dublin	Dublin, GA	31021	(478) 275-3008	42	199709
19821	Days Inn Dublin	Dublin, GA	31021	(478) 275-7637	49	199001
29670	Quality Inn & Suites Dublin	Dublin, GA	31021-1712	(478) 246-1390	52	199402
31314	Motel 6 Dublin	Dublin, GA	31021-1788	(478) 272-3640	43	199510
35149	Rodeway Inn & Suites East Dublin	East Dublin, GA	31027	(478) 277-9161	44	199707
36455	Super 8 Dublin	Dublin, GA	31021-1715	(478) 246-7443	52	199805
41117	Best Western Bradford Inn	Swainsboro, GA	30401	(478) 237-2400	50	199606
			·		332	

	2	202	1			2022										2023							
Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Ιης	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	٦
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
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•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

Data received:

O = Monthly Only

● = Monthly & Daily

### Tab 6 - Day of Week and Weekday/Weekend Report

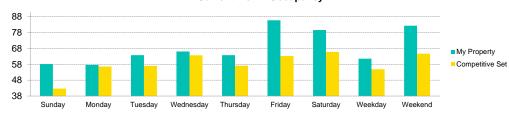
Baymont Inn & Suites Dublin 100 PM Watson Dr

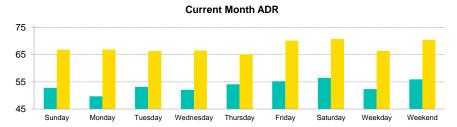
Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: July 2023 Date Created: August 16, 2023 Monthly Competitive Set Data Excludes Subject Property

#### **Current Month Occupancy**





				Occupancy	<i>(</i> (%)					Average Da	ily Rate		RevPAR							
		My Prop	ertv	Competitive Set		Index (MPI)		My Property		Competitiv		Index (ARI)		My Property		Competitiv		Index (RGI)		
Day of Week	Time Period	,	% Chg		% Chg	muox (ii	% Chg	,	% Chg	Compount	% Cha	III A A A A A A A A A A A A A A A A A A	% Chg		% Chg	Jonnjohn	% Chg		% Chg	
Sunday	Current Month	58.1	3.4	42.7	-9.2	136.1	13.9	52.83	-3.3	66.86	6.1	79.0	-8.8	30.69	0.0	28.54	-3.7	107.5	3.9	
	Year To Date	49.4	-19.0	44.2	3.0	111.6	-21.3	47.14	-16.2	64.14	3.6	73.5	-19.1	23.27	-32.1	28.38	6.7	82.0	-36.4	
	Running 3 Month	52.6	-16.2	44.7	0.9	117.7	-17.0	52.08	-7.4	65.47	5.2	79.5	-12.0	27.37	-22.5	29.24	6.1	93.6	-26.9	
	Running 12 Month	43.5	-26.5	42.8	2.7	101.8	-28.4	48.33	-9.5	63.46	3.1	76.2	-12.2	21.04	-33.5	27.13	5.9	77.6	-37.2	
Monday	Current Month	57.6	-6.0	56.6	5.8	101.8	-11.1	49.67	-10.6	66.88	4.0	74.3	-14.0	28.62	-15.9	37.87	10.0	75.6	-23.6	
	Year To Date	52.3	-26.8	57.6	0.0	90.9	-26.9	46.95	-16.6	66.33	5.5	70.8	-20.9	24.56	-39.0	38.17	5.5	64.3	-42.1	
	Running 3 Month	54.9	-24.1	57.3	3.3	95.8	-26.5	50.97	-9.9	66.09	3.6	77.1	-13.0	28.00	-31.6	37.89	7.0	73.9	-36.1	
	Running 12 Month	48.4	-31.5	56.7	0.6	85.3	-31.9	48.77	-10.2	65.58	5.0	74.4	-14.4	23.60	-38.5	37.21	5.6	63.4	-41.7	
Tuesday	Current Month	63.7	21.6	57.0	0.9	111.8	20.5	53.16	-5.7	66.43	4.9	80.0	-10.1	33.86	14.7	37.85	5.8	89.5	8.4	
	Year To Date	57.5	-22.2	64.3	2.2	89.4	-23.9	48.03	-15.4	66.39	5.1	72.3	-19.4	27.62	-34.1	42.71	7.4	64.7	-38.7	
	Running 3 Month	66.5	-5.7	64.7	5.7	102.7	-10.8	52.94	-8.3	67.12	4.8	78.9	-12.5	35.20	-13.5	43.46	10.8	81.0	-21.9	
	Running 12 Month	52.8	-26.4	61.7	-0.3	85.6	-26.2	49.66	-9.4	66.03	5.5	75.2	-14.1	26.22	-33.3	40.73	5.1	64.4	-36.6	
Wednesday	Current Month	66.1	12.1	63.6	12.5	103.9	-0.3	52.12	-0.4	66.56	3.7	78.3	-3.9	34.44	11.7	42.34	16.6	81.3	-4.2	
Wednesday	Year To Date	56.0	-26.3	64.3	1.5	87.2	-27.3	48.28	-14.4	65.76	3.9	73.4	-17.6	27.04	-36.9	42.34	5.4	64.0	-40.1	
	Running 3 Month	63.4	-16.0	64.2	6.3	98.7	-21.0	52.85	-4.9	66.71	3.6	79.2	-8.2	33.49	-20.1	42.84	10.1	78.2	-27.5	
	Running 12 Month	53.1	-25.9	62.3	0.3	85.2	-26.1	50.09	-4.9	65.52	4.2	76.5	-12.2	26.60	-32.3	40.85	4.4	65.1	-35.1	
	Truming 12 World	33.1	-20.8	02.3	0.2	00.2	-20.1	30.03	-0.0	03.32	4.2	70.5	-12.2	20.00	-02.0	40.03	7.7	05.1	-55.1	
Thursday	Current Month	63.7	-5.3	57.1	15.7	111.6	-18.2	54.12	-1.5	65.18	2.2	83.0	-3.7	34.47	-6.7	37.20	18.3	92.7	-21.2	
	Year To Date	52.1	-29.3	60.5	7.3	86.1	-34.1	49.36	-12.5	65.02	2.4	75.9	-14.6	25.71	-38.1	39.33	9.8	65.4	-43.7	
	Running 3 Month	58.2	-21.9	60.3	11.4	96.6	-29.8	54.03	-1.6	65.74	2.6	82.2	-4.1	31.47	-23.2	39.64	14.2	79.4	-32.7	
	Running 12 Month	49.7	-31.1	58.5	3.8	84.9	-33.6	50.82	-6.7	64.80	2.4	78.4	-9.0	25.25	-35.7	37.94	6.3	66.6	-39.6	
Friday	Current Month	85.7	5.3	63.3	3.6	135.5	1.6	55.24	-9.2	70.17	1.9	78.7	-10.9	47.35	-4.4	44.40	5.5	106.6	-9.4	
	Year To Date	65.5	-22.0	65.8	2.2	99.6	-23.7	53.13	-15.0	68.51	1.8	77.5	-16.5	34.80	-33.7	45.05	4.0	77.2	-36.3	
	Running 3 Month	76.7	-9.3	67.3	0.4	114.0	-9.7	56.61	-6.4	70.07	2.0	80.8	-8.2	43.44	-15.1	47.17	2.4	92.1	-17.1	
	Running 12 Month	60.2	-28.0	63.6	2.8	94.6	-29.9	55.14	-4.5	67.99	2.6	81.1	-6.9	33.18	-31.2	43.23	5.4	76.7	-34.7	
Saturday	Current Month	79.5	-6.7	65.8	-2.4	120.9	-4.5	56.49	-7.9	70.74	0.9	79.8	-8.7	44.92	-14.1	46.54	-1.5	96.5	-12.7	
Saturday	Year To Date	64.4	-24.4	68.4	1.0	94.1	-25.1	53.56	-15.9	69.63	3.0	76.9	-18.3	34.47	-36.4	47.61	4.1	72.4	-38.9	
	Running 3 Month	76.6	-12.9	69.1	-6.4	110.8	-7.0	57.47	-10.4	70.93	2.0	81.0	-12.2	43.99	-22.0	49.01	-4.5	89.8	-18.3	
	Running 12 Month	59.7	-30.0	66.3	3.4	90.1	-32.3	55.88	-4.3	68.90	2.9	81.1	-7.0	33.37	-33.0	45.65	6.4	73.1	-37.0	
Weekday/Week																	***			
Weekday	Current Month	61.5	4.1	54.9	4.9	112.0	-0.8	52.32	-4.4	66.40	4.2	78.8	-8.3	32.16	-0.5	36.44	9.3	88.3	-9.0	
(Sun-Thu)	Year To Date	53.4	-24.9	58.1	2.7	92.0	-26.9	47.95	-15.0	65.61	4.1	73.1	-18.4	25.61	-36.2	38.10	7.0	67.2	-40.3	
(Sun-Triu)	Running 3 Month	59.1	-16.8	58.2	6.0	101.4	-20.5	52.59	-6.4	66.28	3.9	79.3	-10.4	31.06	-22.2	38.60	10.2	80.5	-29.3	
	Running 12 Month	49.5	-28.3	56.4	1.4	87.8	-29.3	49.58	-8.8	65.18	4.1	76.1	-12.4	24.55	-34.6	36.77	5.5	66.8	-38.0	
	Training 12 Monai	1 40.0	20.0	30.4	17	07.0	20.0	40.00	0.0	00.10	4.1	70.1	12.4	24.00	04.0	00.11	0.0			
Weekend	Current Month	82.3	-1.3	64.7	0.7	127.2	-1.9	55.91	-8.5	70.49	1.4	79.3	-9.7	46.00	-9.6	45.59	2.1	100.9	-11.5	
(Fri-Sat)	Year To Date	64.9	-23.2	67.1	1.5	96.8	-24.4	53.35	-15.5	69.08	2.4	77.2	-17.5	34.64	-35.1	46.33	4.0	74.8	-37.6	
	Running 3 Month	76.6	-11.1	68.2	-3.2	112.4	-8.2	57.04	-8.5	70.50	2.0	80.9	-10.3	43.72	-18.7	48.09	-1.3	90.9	-17.7	
	Running 12 Month	59.9	-29.0	64.9	3.1	92.3	-31.1	55.51	-4.4	68.46	2.8	81.1	-7.0	33.27	-32.1	44.44	5.9	74.9	-35.9	
Total	Current Month	67.8	1.8	57.7	2.7	117.6	-0.8	53.35	-7.3	67.78	2.9	78.7	-9.9	36.18	-5.6	39.10	5.7	92.5	-10.7	
	Year To Date	57.0	-23.8	60.6	2.3	94.0	-25.5	49.44	-15.8	66.70	3.5	74.1	-18.7	28.18	-35.8	40.43	5.9	69.7	-39.4	
	Running 3 Month	64.0	-14.9	61.0	2.9	104.8	-17.3	54.14	-7.1	67.65	3.2	80.0	-10.0	34.64	-21.0	41.28	6.1	83.9	-25.5	
	Running 12 Month	52.7	-28.1	58.8	1.9	89.5	-29.4	51.33	-7.9	66.22	3.6	77.5	-11.2	27.03	-33.8	38.96	5.6	69.4	-37.3	

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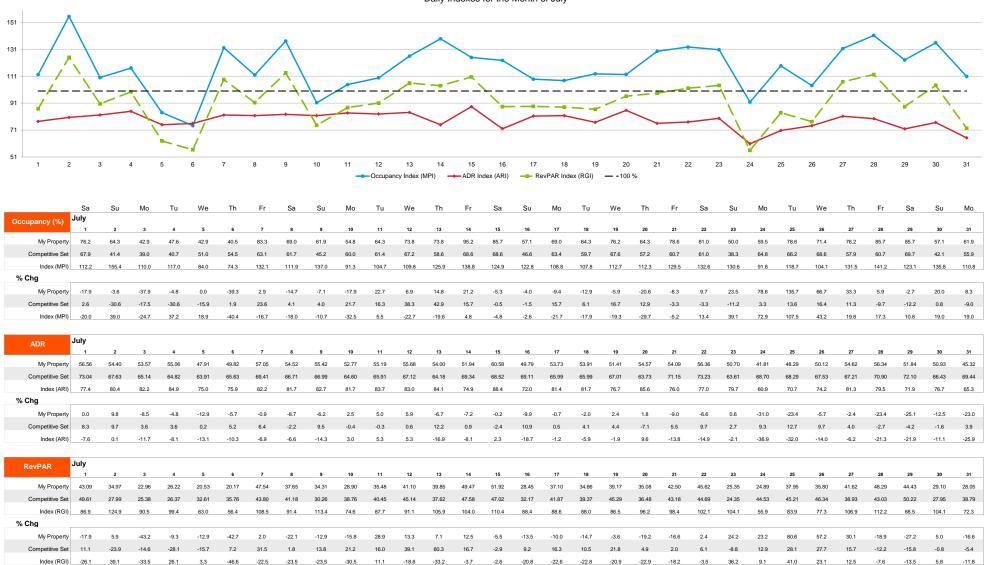
Tab 7 - Daily Data for the Month

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: July 2023 Date Created: August 16, 2023 Daily Competitive Set Data Excludes Subject Property

#### Daily Indexes for the Month of July



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